



# Alberta Camping Association

2018 | ANNUAL REPORT





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## Message From The Board President

2018 was a year filled with promise, hope, disappointment and excitement. The Board of Directors of the ACA started 2018 full of energy and commitment towards improving from a dismal 2017. We still didn't have a staff member in place, but we were committed to engaging our members and beginning to rebuild the trust that had been lost.

Conference was a key moment for the board in 2018. We had our feet held to the fire by members wondering why accreditation visits didn't happen. We also spoke candidly about the new visit process for 2018 and shared with everyone that we expected challenges. Also at conference we nominated new board members who were going to be instrumental in the successes we did have in 2018.

The scheduling and execution of accreditation visits didn't quite go as we had hoped. There were too many last minutes visits arranged and not enough resources for our volunteers to make the visits go smoothly. In the end some camps were not visited, which means we did not accomplish our goal of visiting all the camps who needed to be visited.

We came out of the summer defeated. We had made a commitment to our members and weren't able to deliver.

In the fall we began hunting for a full-time staff member. We knew we needed someone to help push projects and tasks to completion. Vivian joined the ACA at the start of November as our new Executive Director. She has been a steady rock in her first months, ensuring tasks are getting the attention they require and that people are not falling behind on their commitments.

During our fall planning meeting we shuffled board members into new roles so we could give each commitment the best opportunity to be accomplished successfully.

The team in place is committed and engaged. They are working hard to improve communication with members, to ensure all accreditation visits are accomplished, and to continue providing benefits to all ACA members. I'm extremely proud of the group of people that have been assembled to continue the incredible work of the ACA.

In the end, 2018 contained a lot of steps in the right direction. There were still missteps, but our feet were moving and the board worked to support one another through every challenge. I'm confident that 2019 will be an exceptional year for the ACA.

**TERRY KONYI**

Alberta Camping Association Board President

# Alberta Camping Association | Statement of Financial Position

AS AT DECEMBER 31, 2018

ASSETS	2018	2017
<b>CURRENT</b>		
Cash and Cash Equivalents	\$49,576	\$23,223
Accounts Receivable	\$3,693	\$5,428
GST Recoverable	\$960	\$1,011
Accrued Interest	\$45	\$41
Prepaid Expenses	\$5,646	\$10,481
	<b>\$59,920</b>	<b>\$40,184</b>

INTERNALLY RESTRICTED FUND	\$38,328	\$38,328
EQUIPMENT	\$117	\$167
	<b>\$98,365</b>	<b>\$78,679</b>

LIABILITIES	2018	2017
<b>CURRENT</b>		
Accounts Payable	\$6,294	\$6,861
Payroll Deductions Payable	\$2,586	\$1,723
Deferred Income	\$20,805	\$19,967
	<b>\$29,685</b>	<b>\$28,551</b>

ACCUMULATED NET ASSETS	2018	2017
Invested in Capital Assets	\$117	\$167
Unrestricted	\$30,235	\$11,633
Internally Restricted Fund	\$38,328	\$38,328
	<b>\$68,680</b>	<b>\$50,128</b>
	<b>\$98,365</b>	<b>\$78,679</b>

## APPROVED ON BEHALF OF THE ASSOCIATION

TERRANCE KONYI | President

HEATHER O'NEILL | Treasurer



# Alberta Camping Association | Statement of Operations

FOR THE YEAR ENDED DECEMBER 31, 2018

REVENUE	2018	2017	EXPENSES	2018	2017
Government of Alberta Grant	\$59,475	\$60,495	Personnel	\$51,611	\$36,875
Membership Fees	\$29,449	\$29,881	Administration Services	\$15,428	\$22,182
Annual Conference	\$16,150	\$12,725	Annual Conference	\$11,739	\$12,500
Accreditation	\$6,480	\$6,390	Board Expenses	\$6,079	\$4,316
Canada Summer Jobs Support Funding	\$4,796		Finance and Fundraising	\$5,687	\$5,029
Donations and Miscellaneous	\$3,321	\$1,067	Membership Services	\$4,486	\$4,708
Investment Income	\$120	\$143	Auditor	\$3,280	\$3,360
	<b>\$119,791</b>	<b>\$110,701</b>	Accreditation	\$2,879	\$1,940
			Amortization	\$50	\$72
			Office Rent		\$6,480
			Bad Debts		\$764
				<b>\$101,239</b>	<b>\$98,226</b>
			<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>\$18,552</b>	<b>\$12,475</b>



## Message From The Membership Committee

The newly re-designed Membership Committee has a new focus and direction and is ready to take on the challenge of serving our member camps and the camping professionals working across the province. We are here to provide you with connections and opportunities to improve and obtain information that will be beneficial to you, and those that you serve. As we begin this venture, we have taken a few steps to decide what it means to be a member, and the value we hope to provide as an association. A document has been created and is available for all members to use and share, which summarizes the benefits of becoming an ACA member. Just last month we hosted our first Regional Events and they offered a great space for sharing and problem solving. The beginning of the process is to begin to connect more with our peers and learn more about the challenges that they are facing. As well as to develop and establish meaningful relationships with them. As the year continues, our goal is to host seasonal Regional Events across the province, in order to continue to serve you, and our community, and create more resources, that you can use to promote the benefits of being an Accredited Camp with the ACA. Our goal is to listen to you and find a match for what you are looking for from the association. We are currently looking for a few willing volunteers to join us in implementing the new vision for the membership, please take a moment to talk to us about the next step.

Looking forward to getting to know more about our member camps.

**CASSIE BLOY**

Membership Committee Chair

## Message From The Education Committee

The Education and Conference portfolio has been steadily working towards the conference you are attending right now! Coming later this spring is the annual Camp Day, a chance for your front-line staff to get out and absorb and steal the best ideas that our community can field. This year we will be hosting these events in the cities of Edmonton and Calgary to lower your costs of getting your folks out to participate and to make it easier for your teams to dive in ahead of their busy summers with you!

Finally, our one big crazy goal for this fall is a symposium/summit/gathering of industry professionals on the topic of outdoor education. If your camp is interested, or currently working, in this space then you really must reach out to me to make sure the hottest topic to you is represented in this gathering. Our plan is to bring educators from the school system in to let us know what they, as buyers of these trips, are looking for when they sign up to lead an outing to one of our sites. This day should address what we are building as program, what our accommodations and services are being judged against, and what sort of things make a school come back year after year.

If you spot me around, then grab me and EDUCATE me on what is missing from your camping associations education plans.

**ROB BROWN**

Education Committee Chair



## The Standards and Accreditation Committee

2018 was a busy year for the Standards and Accreditation Committee. At the 2018 Conference we began recruiting volunteers to serve as Accreditation Visitors. We held two training days for Lead Visitors in June. Having not done any visits in 2017, there were 57 camps on the list to be visited in 2018. Of these camps, 33 were visited, 17 had their accreditation period extended for 1 year and their visits moved to 2019 and 7 visits did not occur because the camps are no longer members, could not be contacted or asked to postpone their visit. In June, the ACA board hired a Part-time student through the Canada Summer Jobs Grant. This student took over responsibility for scheduling and arranging visits and visitors, and managing communication for the accreditation process. She also served as a visitor for a number of camps. The Standards and Accreditation Committee is grateful to Miranda Gamboa for her hard work this summer. The fall continued to be a busy time, as we reviewed reports from the summer's visits and presented camps to the board to be approved for continued accreditation.

I would like to offer my sincerest apologies that we were unable to complete all 57 visits in 2018. I am taking a step back from chairing this committee, and am excited for the plans Leighana Shockey has moving forward.

**KENDRA FREELAND**

Outgoing Committee Chair

## The Canadian Camping Association Board

In late 2018 the CCA held the annual National Leadership Forum in Moncton, NB. The ACA Executive Director, President and CCA representative attended on behalf of the ACA. The national camping association of Mexico presented on their newly formed association and expressed interest in becoming more involved with the CCA. The CCA president will be identifying areas in which collaboration will be effective for both parties.

The American Camping Association also presented on pressing issues for camps in the US. A prominent issue was the foreign worker visas and how the proposed changes to that legislation could greatly impact their member camps. The president of the ACA shared some of their tactics for advocating to the government and demonstrating the economic benefits of camps to the US. These learnings are being used to inform action from the CCA regarding advocacy. The CCA continues to contract Tactix, an advocacy consulting group, to identify pertinent, legal and legislative issues in each province. If and when the ACA feels that more advocacy is required, we have the option to contract Tactix to guide the advocacy work.

The CCA is currently exploring the viability of hiring a full-time staff member to assist with administrative tasks, organization and member impact. The CCA executive committee is currently researching the funding viability and work load/plan for this potential position. One of the most interesting aspects of this role is the potential to begin a focused attempt to form National Camp Guidelines in an effort to support member camps, individual campers across the country and allowing the CCA to have a stronger, more aligned national voice.

The 'Thanks to Camp' campaign continues and the CCA is happy to report that the engagement of member camps across the country exceeded expectations. All ACA member camps are encouraged to visit [thankstocamp.ca](http://thankstocamp.ca) to access more information and materials regarding this campaign and how to use its tools to promote the value of camp to your stakeholders.

The Charitree program will continue in 2019 providing ACA member camps free saplings to plant.

**TED LOCKIE**

Canadian Camping Association Chair





The Alberta Camping Association is a not-for-profit organization and a community of camp professionals, seasonal employees, volunteers, and supporters of organized summer and youth camps. We are committed to the highest standards of quality and safety, offering a Standards & Accreditation program, education and resources for member camp programs and facilities in Alberta.

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