



ALBERTA CAMPING CONFERENCE

FEB 26-29TH



CAMP NAKAMUN • BUSBY, AB

SPONSORSHIP
OPPORTUNITIES



ALBERTA CAMPING
ASSOCIATION



CCI/CANADA[®]
Equipping Leaders.
Building Community.

WHY SPONSOR?

TRADE SHOW

As a sponsor, you will also be given space at our conference trade show which runs on:

February 27 from 1:00 - 3:00 p.m.

This will provide the invaluable opportunity to connect with potential customers face to face and to promote the goods and/or services your organization offers.

Exhibiting at the conference includes trade show space and lunch for two representatives.

ACA Members: FREE
CCI Members: \$210
Non-Members: \$250

SOCIAL MEDIA

The opportunity to have one sponsor email sent to attendees either before or after the conference outlining your services and any special rates you might offer to camps, attendees or ACA/CCI members.

Also, a social media post spotlight on the ACA Facebook and Instagram highlighting your services.

Questions? Contact Kristen: kristen@albertacamping.com



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SPONSORSHIP LEVELS

\$500

- Your logo on event promotions, flyers, and programs
- Recognize your company as one of the official event sponsors on the ACA website, including your company logo and a link to your website.
- Social media post spotlight on the ACA Facebook and Instagram
- A trade show booth space and lunch or dinner for 2 people
- One sponsor email sent to attendees either before or after the conference.
- Kick off a meal and give a brief presentation

\$250

- Social media post spotlight on the ACA Facebook and Instagram
- A trade show booth space and lunch or dinner for 2 people
- One sponsor email sent to attendees either before or after the conference.

MEAL SPONSORSHIP

Do you offer food services or products? Then sponsor a part of a meal! **minimum amount required*

- Attendees get to try your products
- Kick off a meal and give a brief presentation
- Social media post spotlight on the ACA Facebook and Instagram
- One sponsor email sent to attendees either before or after the conference.
- A trade show booth space and lunch or dinner for 2 people



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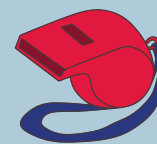
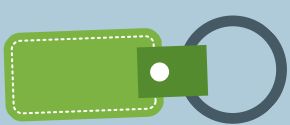
OTHER OPPORTUNITIES

Aren't able to sponsor one of the levels or attend the conference? No problem! There are many ways in which you can still contribute and get your name out to the camping community.

SWAG BAG



Have sample products?! Stickers?! Coupons?! Donate them to be apart of our swag bag package! Every conference attendee will receive one of these packages.



PRIZES

Want to showcase some of your products?! Whether it be a voucher, gift basket, or one of your featured product we are always looking for prizes for attendees to win. This is another great way to highlight your companies goods and services!



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